

CURRICULUM VITAE
Armando Elizalde Hernández

PERSONALS:

Birth place: Guadalajara, Jalisco, Mexico
Birth date: May 3rd 1972
Age: 46
Gender: Male
Status: Single
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Lives in Riviera Maya since 1995
<http://www.VeryARTiculated.com>

WORK EXPERIENCE:

- August 2009 - **Present:** [VeryARTiculated.com](http://www.VeryARTiculated.com) Freelance ghost blogger, social media marketing consultant, Web Developer, E-commerce, Vector Art (logos, posters, flyers, etc.), video subtitles Spanish to English and vice versa, 3D animation with Blender, WordPress (CMS) expert. Tourism business IT and marketing solutions.
- April 2010- November 2013: Volunteering for Taste of Playa, the culinary community event of the Riviera Maya; acting in the executive committee as chair of finances in 2010, and marketing co-chair from 2011 to 2013. <https://www.facebook.com/tasteofplaya/>
- March 2004 - October 2004 **Travel** Back packing throughout South and Central America
- December 2002 - 2009: SCUBACENOTE.COM **owner and operator** of an internet based Independent Contractor Source of underwater video and photo services, as well as cave and cavern diving tours. Nowadays it functions solely as a free information website.
<http://www.scubacernote.com>.
- March 2001–December 2002 **Manager** at “*Explora Diveshop*”, Playa Tukan Beach Club, Calle 28 con Zona Federal Maritima, Phone 52 (984) 105-3202
<http://www.exploratours.info>
- December 2000-March 2001 **Tour Guide** in the “Sierra Madre Expediton” giving information about plants, wildlife, history and culture of Mexico, “Vallarta Adventure”, Puerto Vallarta, México, www.vallarta-adventures.com.
- October - December 2000 **Travel** Europe and Mexico.
- March 2000 -October 2000 **Instructor and Divemaster**, “*Sinai Dive Club*” Red Sea, Sharm el Sheik, Egypt. Phone +20 122 2815210 <http://www.dive-club.com/>

January 2000- March 2000	Travel Europe and Mexico
December 1998-January 2000	Chief of Instructors , "Seafari Divers S.A. de C.V.," Playacar, Playa del Carmen, México.
March 1998-December 1998	Divemaster & Cavern-Diving Tour Guide , "Scuba Caribe S.A. de C.V." RIU All Inclinsive Resort, Playa del Carmen, México.
October 1997-March 1998	Divemaster , "Seafari Divers S.A. de C.V." Playacar, Playa del Carmen, México.
April 1997-October 1997	Divemaster & UW-Video " Seafari Divers S.A. de C.V." Cozumel, México.
May 1996-April 1997	Book-keeping Assistant/Snorkel Guide , responsibilities included sales, cashier, and equipment control. "Seafari Divers S.A. de C.V." Playacar, Playa del Carmen, México.
November 1995-May 1996	Front Desk Clerk "Hotel Allegro Resort Playacar," Playa del Carmen, México
August 1992-November 1995	Partner , Exporting of Mexican handicraft and furniture to the USA and Canada,"GDL EXPORT S.A. DE C.V.," Guadalajara, México, Phone 52 333 667 0177.

**ACADEMIC TRAINING/
PROFESSIONAL CERTIFICATIONS:**

December 1999	Certified as PADI Specialty Instructor able to teach Enriched Air Nitrox Diver, Equipment Specialist and Cavern Diver certifications.
December 1998	Medic First Aid Instructor.
December 1998	Scuba Instructor. Completed IDC & IE and became PADI OWSI. Open Water Instructor.
August 1998	Became a NACD Full Cave Diver.
November 1997	Completed SSI Nitrox Diver course.
August 1997	Completed the " First Course of Environmental Education for Instructors, Divemasters and Crew " in order to do Dive Master work in the Cozumel National Marine Park.
February 1997	Certified as a PADI Divemaster and member No. 155408.

December 1996 Attended the clinic "**Recreational Scuba Injuries and Decompression Illness Awareness**" given by Joel Dovenbarger, Director of Medical Services **DAN**.

July 1996 Certified as a **PADI Open Water Diver**.

November 1995 Completed two years of **International Business** in the *Instituto Tecnológico de Estudios Superiores de Monterrey* courses of study included: *Business Management, Book keeping, Global market awareness, Trade, Economics and Psychology*.

August 1992 **Secretaría de Educación Pública** Public highschool. Courses of study included: *Literature, Universal History, Algebra, Computers, Biology, Politics, Sociology, Chemistry and Physics*.

LANGUAGES:

English 100%, **Spanish** 100%, **Italian** 50%, Presently Studying German.

COMPUTER SKILLS:

HTML web master, DreamWeaver, Blender 3D animation, Windows, Excel, Word; set up of Scanners, Printers, monitors and other peripherals. Digital Video Editing, Adobe PhotoShop, Adobe Illustrator, WordPress CMS, Facebook, Twitter, YouTube, Pinterest, Google SEO,